



# carolyn bell audije

www.carolynaudije.com

graphic designer

## Highlights

- Experienced in the design of publications, advertising, direct mail, corporate branding, collateral materials, trade show & environmental displays, outdoor advertising, electronic design, social media marketing, email marketing and website design
- Strong understanding of the graphic art process; from conception, design, production, prepress, and printing
- Work with clients to define marketing goals in order to develop a marketing plan and strategies
- Excellent management and interpersonal relations skills
- Work quickly and efficiently, excellent follow through
- Proficient in Adobe Suite: InDesign, QuarkXPress, Photoshop, Illustrator, Acrobat, and Dreamweaver. Also experienced in Microsoft Office: Word, Excel, and Powerpoint.

## Experience

### November 2010 to present

Visual Communications Specialist (formerly Director of Marketing and PR)  
Jacksonville Children's Chorus, Jacksonville, Florida

### October 2009 to present

Freelance Design — Jacksonville's Dancing with the Stars, The Academy at Julington Creek, Deerwood Academy, LifeSounds Hearing Aids, Compass Consulting Group, PRM, Coppola PR, Pioneer Equipment, E.C. Quick & Associates, Association of Fundraising Professionals, Greg Gaines, Paul Spicer, Jacksonville Children's Chorus, The Boselli Foundation, Actor Webs (NYC), The Guardian Catholic Schools, Resurrection and Christ the King Catholic Schools, Cedar River Seafood

### March 2005 to October 2009

Art Director — BroadBased Communications, Jacksonville, Florida

### November 2005 to present

Marketing/Design Consultant — A Social Affair Dance Studios, Jacksonville, Florida

### March 2004 to March 2005

Designer/Prepress — Drummond Press, Jacksonville, Florida

### November 1997-January 2004

Manager/Instructor — Arthur Murray Dance Studios, Jacksonville, Florida

### Fall 1996- Spring 1997

Adjunct Professor in Graphic Design — University of North Florida, Jacksonville, Florida

### 1996-1998

Director of Publications — Jacksonville University, Jacksonville, Florida

### 1993-1996

Creative Director — White Publishing Company, Jacksonville, Florida

## Notable Education

**Bachelor of Arts in Graphic Design**, Concentration in Business and Marketing,  
College of Mount St. Joseph, Cincinnati, OH, December 1991

**Web Design Training:** Dreamweaver MX L1 Course, CompUSA, June 2005; Introduction to Macromedia Flash MX, online course, Florida Community College of Jacksonville, September 2005; Dreamweaver MX certification, 3 day course, SunTech3, June 2006

**2015-2017**, Member of Florida Public Relations Association

**2006-present**, Jacksonville's Dancing with the Stars Event Manager, benefiting various non-profit organizations; Volunteer at St. Vincent's Hospital and Christ the King Catholic Church



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